

PRESS RELEASE

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## Data Distributing unveils DISCO at AHIMA 2007 in Phildelphia, October 8-10

**September 21, 2007 – Santa Cruz, CA -** Data Distributing unveils DISCO - the intelligent CD copy solution at AHIMA trade show in Philadelphia, Pennsylvania October 8-10, 2007.

"Data Distributing's DISCO booth at AHIMA will be a '70's nirvana of lava lamps, bean bags and lit flooring," says Jennifer Coleman, Marketing Manager for Data Distributing. "DISCO's unique selling proposition is the increased ROI fulfillment. It enables a records department to produce ROI's in a fraction of the time associated with that of traditional paper chart copy output. The cost savings with DISCO can be realized very quickly, especially in high ROI volume environment. We will have a full simulation of DISCO in our AHIMA booth, with our "DISCO King" that we look forward to demonstrating for Records Management Professionals."

DISCO (Digital Secure COpy) demonstrations will be ongoing throughout the conference hours, showing the complete capture, query, retrieve and burn process.

## Stop by booth #1143 to have your digital picture taken with our DISCO King!

## About DISCO (Digital Secure Copy)

DISCO is an intelligent, digital (ROI) chart copy solution that produces patient record copies on disc for medical records departments whether they are EMR-based, paper-based, or a hybrid of both. DISCO performs HL7 queries, retrieves and intelligently organizes patient information from the HIS or EMR. It then creates digital copies (CDs) of either full charts or specific encounters, and burns the patient data to a Rimage Disc Publishing system. Discs can be produced on demand or merged and batch-printed after hours. Additionally, DISCO indelibly prints the appropriate patient data (as well as your facilitity's logo) directly on the CD for easy identification and quick shipment. For additional information on DISCO, please visit www.discomedical.com.

## **About Data Distributing**

Founded in 1984, Data Distributing develops innovative, digital and DICOM solutions, along with integration and professional services, to a growing number of facilities, OEMs and channel partners worldwide. This international company, headquartered in California, creates solutions that are used by hundreds of leading medical centers. For additional information on Data Distributing, please call (949) 598-1880 extension 1213, or visit Data Distributing's web site at <a href="https://www.datadistributing.com">www.datadistributing.com</a>.

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